

1963 1964



DISREGARD MEG. LIST PRICES

Ida's

Washington's Largest Uptown Department Store
5601 Georgia Ave. at Longfellow St. TU 2-2700

Charge Accounts Invited

Open Daily and Saturday 9 A.M. to 9 P.M.

DISREGARD MFG. LIST PRICES

Free Parking Lot Opposite Store



No. 1503 PEG N' PLAY TABLE. Made of selected wood with sturdy frame of tubular steel. Comes with multicolored pegs and mallet. 24" x 18" x 22" high.



No. 2008 LINO METHOD BLOCKS. These blocks are



No. 1906 DISNEY STAND-ING BLACKBOARD. The green side can be flipped over to the reverse black. Sturdy frame of gleaming, plated steel tubing. 40" wide. \$6.98



No. 5200 DANDY THE LION. He responds immediately to every command of his little master's whip. He roars; he rears; he really acts alive. 25" long.

"Attractively Priced"



No. D200 DOLL HOUSE. A four-room house with extended terrace. Made of sturdy fibre board and is beautifully decorated. 20" long, 113/4" wide, 141/2" high.



No. 650/65 DESK BLACKBOARD. 40" high, with natural wood varnished frame, nine scroll chart, chalk and eraser.

SEE DEALER'S NAME

ON FRONT COVER



No. 75 SWINGING DOLL CRADLE. Made from selected hard wood with attractive silk \$4.98 screen colors, 231/2" long.



No. 303 GOLDEN COLT SPRING HORSE. An action packed beauty with real action stirrups, sturdy life-long springs and realistic \$12.95 galloping action.

HANDY ORDER FORM

How Price Total Item Page Item No. Many

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Check \$	Money Order \$	Enclose	d
☐ Please send C.O.D. I will pay	mailing or delivery charges.		
NAME	STREET		
CITY	ZONE	STATE	



No. 762 WAGON. 35" long body with 10" wheels, semi-pneumatic tires and lifetime bearings.

"Attractively Priced" Other sizes available from \$1.98 to \$12.98



No. 180 PIRATE TREASURE CHEST. Steel chest with realistic plastic lock and key. Sturdy friction hinges and plastic corner guards. 261/2" long.



No. M200 GOLDEN GIRL CLEANING SET. Featuring the all metal gold carpet sweeper. \$1.98

No. M300 PINK LADY CLEANING SET\$2.98 No. M100 PINK LADY CLEANING SET 98¢



No. 1536 PRETTY GIRL BEAUTY SET. Featuring Pond's tissues and cold cream, Angel skin lotion, talc, nail polish, lipstick, chapstick, etc.

No. 1535 PRETTY GIRL BEAUTY SET 98¢





FEATURE SPECIAL !!!

Ne. 1019 COSCO DOLL E HIGH CMAIR AND MAGIC BOTTLE FEED-ING SET. HI-Chair is atl steel construction with sliding feeding tray.

93.97

Mfg. List \$5.00



No. 820 REFRIGERATOR, STOVE AND SINK SET. Unbreakable poly with doors that work. \$2.98

ITEMS AVAILABLE INDIVIDUALLY AT...each 98¢



No. 869 DELUXE IRONING SET. Set includes magic glow iron that lights up, 19" ironing \$2.98 board and plastic washer.

No. 2859 MAGIC GLOW IRON 98¢







No. 220 DISHWASHING SET. Includes dishpan, dish drainer, garbage receptacle, silverware holder, cutlery tray, dish scraper and dishcloth.



No. T-0256 "ELECTRIC" PARTY PERK SET. Complete service for four. Party Perk permits little hostess to entertain in elegant style. \$2.98



No. T-0257 "ELECTRIC" BROILER SET. Contains all the favorite utensils for the little chef, featuring an "electric" broiler.

\$2.98



No. T-0245 POT AND PAN PLAY KIT. Set includes pot pan, loaf pan, muffin pan, egg poacher, bowl, saucepan, measuring spoon set and measuring cup. \$2.98



No. H1150 COUNTING FRAME. The 100 colored wood beads teach children elementary arithmetic through visual and manual play. \$2.98



No. H1240 PLAY AND POUND BINGO BED. Large reversible peg bench of selected wood that can withstand the roughest pounding.

No. H1072 PLAY AND POUND BENCH 98¢



No. H1575 "TIME TEACHER." Clock puzzle. Child learns to tell time, to count and to perceive basic colors in their proper relationship.



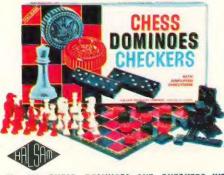
No. H3010 PLAY BENCH WITH TOOLS. A strong wood work bench equipped with pegs, threaded nuts and bolts, vise, screwdriver, hammer and wrench.





No. 23 PLAYTILES. America's favorite design set, encourages children to discover the possibilities of their own creative talent.

No. 21 PLAYTILES \$1.98



No. 407 CHESS, DOMINOES AND CHECKERS KIT. 3 in 1 family game department in one \$2.98 package.

- 4	406	CHESS-CHECKERS	KIT		 			\$1.9
No.	405	CHECKER KIT		 e			+	. 98



No. 820 AMERICAN LOGS. Child can build cabins, trading posts, forts and corrals. \$2.98

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No. 815 AMERICAN LOGS	\$2.25



No. 725 AMERICAN PLASTIC BRICKS. Doors and windows open and close, and all roofs are pre-cut. \$4.98

No.	705	AMERICAN	PLASTIC	BRICKS	\$1.98
No.	715	AMERICAN	PLASTIC	BRICKS	\$2.98



No. 825 "ELLY" The Musical Elephant Pull Toy \$1.25 No. 826 "PEPE" The Musical Pup Pull Toy . .\$1.25 No. 831 "COPPY" The Happy Copter Pull Toy \$1.25 No. 832 "SONNY" The Snail Pull Toy \$1.25



No. 801 "CASPER" MUSICAL PULL TOY. Made of wood for durability and beautifully \$1.98 lithographed.

No. 828 STOCK CAR ROBBIE PULL TOY \$1.98





No. 812 MOTHER GOOSE MUSICAL TICKING CLOCK. Genuine music box plays syncopated clock tune. Hands spin around with a tick-tock sound.



No. 407 COMBAT SQUAD. Assortment of army vehicles and men. Includes jeep, tank, ambulance, truck, weasel, troop carrier, 8 men and accessories.

No. 406 PATROL SQUAD\$1.98



No. 606 A.G. MOTOR FREIGHT SET. Movable rear doors permit easy access for forklift truck to unload boxes, 22" long. \$2.98



No. 355 TRANSPORT SET. Combination of sport car and sport boat transports with heavy duty cabs and detachable trailers. \$1.98



FEATURE SPETIAL !!!

No. 307 FIRE FIGHTER SET. Set includes aerial fire truck with extension ladder, pumper fire truck, 3 firemen, hydrant and hose. Our Price \$3.97

Mfg. List Price \$5.00



No. 5100 "MONZA 8" TABLE TOP RACING. Two die cast metal Corvair Monza racing cars and large figure 8 track with overpass. \$7.98 Battery operated.

No. 5200 "MONZA BIG POWER 8" TABLE TOP RACING\$15.98



No. 2979 TOOTSIETOY JUMBO TOY BOX. Assortment—Gas Station Set, Ranch Set, Highway Repair Set, Towing Set, Race Set, Auto Repair Set.



No. 4215 TOOTSIETOY ARMY SET. 13 piece set featuring die-cast metal trucks and poly soldiers and howitzer shells. \$1.98

No. 4250 TOOTSIETOY SPORTSMAN SET ... \$1.98 No. 4205 TOOTSIETOY CORRAL SET ... \$1.98



No. 1406 RIDE EM TRACTOR. Large rugged blow molded tractor body and heavy duty \$4.98 wheels. Movable gearshift.



No. 2140 OUTDOOR LIVING SET. All vehicles are steel with white sidewall tires. Four \$13.98 suitcases included.

No. 350 JEEP SURREY \$3.49
No. 516 JEEP, BOAT AND TRAILER \$4.98
No. 530 CAMPER \$4.98



No. 251 MILITARY JEEP UNIVERSAL. Fully equipped with steering wheel, seats in front, loading room in back. 10½" long. \$2.49



No. 534 TRENCHER. Digging, leveling, dumping, hauling and loading—all in one toy. \$4.98





No. 1430 TINKER BOX. This activity toy will fascinate the child who takes everything apart to see what makes it "tick."



No. 1435 FLIPPY FISH. Flippy wiggles as he's pulled along, opening and closing his mouth as he tries to catch the frog.



No. 1460 CHOPPY COPTER. This happy-faced helicopter is full of action, eyes blink, the props turns and spin, making "chopper" noise.



No. 1230 GIANT POUNDER. Colorful hollow "hammer" contains bright bouncing balls in the head, jumping back and forth with each blow.



No. 5421 KLICKETY KLOCK. Hands rotate, making \$1.49 clock sound as toy is pulled.

No. 5430 CIRCUS MOUSE PULL TOY. Pull string and gay, jumping action starts. \$1.49



No. 5460 KITTLE KOPTER PULL TOY. The propeller whirls making a humming sound, and the kittle pilot turns. No. 5470 POP-UP TOASTER PULL TOY\$1.98



No. 190 POOCHIE PUP. A saucy friendly fellow. Squeeze him, he'll squeak. Eyes open and close, head turns. 1034" high.



No. 2010 OLD McDONALD'S MUSICAL FARM, Removable, washable vinyl, profile block squeeze top with 2-way voices. Includes wind-up Swiss music box.



No. 505 GUIDANCETOWN, U.S.A. This set has been engineered to bring youngsters the most flexible building toy ever designed. No. 503 GUIDANCETOWN, U.S.A. \$2.98



guidance Loys	-
No. 602 HIGHWAY SYSTEM.	With 56 pieces
and 13 feet of track No. 603 HIGHWAY SYSTEM.	86 pieces 23
feet of track	\$2.98
No. 605 HIGHWAY SYSTEM. feet of track	



No. 403 MAGNETIC READ N'RITE BOARD. Large poly No. 403 Magnetic Read in mile colorful \$2.98 ing.



No. 359 GIANT RAILROAD SET. 80 pieces and 24 feet of track. Set includes trains, drawbridge, trestle, station, signal tower and \$4.98 water tower.



No. M3 TOOL CHEST. In sturdy steel carrying case. Includes all the popular tools for the young carpenter. \$2.98

No. M5 TOOL CHEST\$4.98



No. 693 WOODBURNING SET. Contains electric wonder pen, 2 additional points, 2 paint dishes, 6 plaques, tie rack, color foil, paint, palette and brush.

No. 695 DELUXE WOODBURNING SET.\$4.98



No. QB0550 QUILL AND BRUSH SET. A new idea in paint-by-numbers sets, thrilling and fun to do. Assorted subjects. \$4.98

No. QB0350 ASST. QUILL & BRUSH SETS, each \$2.98



FEATURE SPECIAL !!!

No. GA350 ASSORTED GOLD AWARD SETS. These paint-by-number paint sets contain two Our price 20" x 16" pictures, 30 oil paints, 3 brushes and brush cleaner. \$3.17

Mfg. list price \$4.00 each

No. SA450 ASST. SILVER AWARD SETS. each \$1.98



No. 5380 CEREMONIAL TRIBAL MASK KITS. Complete make-it-yourself kits of unusual, decorative wall plaques. Assorted subjects. each \$2.98



No. 5240 Pencil by Number Assortment. Six exciting, colorful pictures and 10 full length pencils. Assorted subjects.



No. 550-10 PUZZLE MINIATURES. Set of 8 puzzles in a beautiful frame tray box. \$1.98

No. 400-1 PUZZLE MINIATURES. Set of 4 puzzles 98¢



No. 1200 PICTURE PUZZLE FRAME SET. Over 350 pieces, interlocking with mounting board. Glue, hanger and frame for mounting and hanging. Assorted subjects.



No. 95 PERMOPLAST MODELING CLAY SET. 10 strips of nonhardening clay in assorted colors, plus molds, tiles, cards and modeling tools.



No. 1427 JETS AND ROCKETS. A precision made science kit to instruct the boy or girl without adult supervision. \$3.98

No. 1420 AIR EXPERIMENTS KIT\$3.98 No. 1421 Magnets Kit\$3.98



No. GB63-1 HOBBY GIFT SET. A combination of 3 motorized kits—Grand Prix Racer, Carrier Hornet and Jap Zero. \$2.98



No. 815M BLUE DEVIL DESTROYER. A 34 inch gigantic motorized model kit. Torpedo tubes, \$11.98 radar screen and turrets move when \$11.98 ship is in action.



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No. I	8 M	OTOR	IZED	GIR	DER	8	PA	NEL	Al	4D	
											13.98
No.	2 GIF	RDER	& PA	NEL	SET						\$4.49
No.	3 GII	RDER	& PA	NEL	SET						\$6.49
											\$5.49
No.	7 CC	MBI	NATIO	IN B	RIDI	GE :	B _c 7	ruri	NP1	KE	
AN	ID GI	RDE	& P	ANEL	. BU	LDI	NG	SET		\$	10,98



No. 15 GIRDER & PANEL BUILD-A-HOME SET. Design and build a variety of different beautiful homes. \$5.49

No. 14 BUILD-A-HOME SET\$3.49 No. 16 BUILD-A-HOME & SUBDIVISION SET. \$10.98



No. 1010 MOTORIZED HOME WORKSHOP. With seven power tools, plastic "lumber," sales wood, paints, adhesive, brush and illustrated project book.

No. 1010R PLASTIC "LUMBER" AND BALSA WOOD KIT\$1.98



No. 601 ADVENTURE TIME GIVE-A-SHOW PROJECTOR\$5.98



No. 1410 ELECTRIC MOLD MASTER. A machine for injection molding of real plastic, complete with nine different molds, metal \$13.98 parts, adhesive, paint and brush.



No. 805 ELECTRIC BUILD-IT-SET Many projects and action models can be built from this assortment of experimental material

No. 803 ELECTRIC BUILD-IT-SET\$2.98 No. 810 ELECTRIC BUILD-IT-SET\$9.98



No. 3253 WEATHER STATION. This set enables the the boy or girl to perform all the observations and computations necessary to predict the weather.

Other Sizes to \$29.95



MOTOR PLAY
MOTOR PLAY
DRILL. With work
and play bench
and seven play
tools that fit into
chuck of play
drill. \$4.98

75 180 450

MICHOGRAD





No. 22120 ELECTRIC MICROSCOPE SET. Has three turrets and magnifies 75, 180, 450 times. Electric illumination for overhead viewing.

Other Sets available from \$5.95 to \$29.95



No. 21140 CHEMCRAFT STUDENT LAB. The many chemicals and fine scientific apparatus allow youngsters to perform 483 experiments.

Other sets available from \$2.98 to \$39.95



No. 23070 BIOCRAFT STUDENT LAB. Contains animal specimens, dissecting apparatus and a 60-power microscope. Specimens include frog, crayfish and clam.

Other sets available from \$5.95 to \$24.95



No. 3270 COMMUNICATIONS LAB. Let this set start you on your way to a knowledge of the many types of communications systems.

99.98
Other sizes available to \$39.95



No. 765 COLONIAL DOLL HOUSE. Two story, 6 rooms, metal lithographed house fully furnished with modern furniture. 23" \$5.98 long.



No. 725 ELECTRIC SEWING MACHINE. Precision-built and battery operated with automatic clutch for hand operation, \$6.98
No. 554S HAND OPERATED SEWING MACHINE. \$3.98



No. 990 CANDY AND MITTENS. Dandy and Woofie, Jr.—Candy has her kitten and Dandy has his dog. Squeeze voices and movable heads. \$1.98



No. 571 METAL KITCHEN SET WITH ACCESSORIES.

By WOLVERINE \$8.98

No. 501 METAL STOVE \$2.98

No. 511 METAL REFRIGERATOR \$2.98



No. 24 EXPANDING HORSE PULL TOY. Create any size horse from a 7-inch pony to a 20-inch racing horse. \$2.98



No. 527 JUMBO CLOWN ROLY POLY. Pastel Colors.

.98¢
No. 364A SOFTEE
VINYL SQUEEZE
PUP ASSORTMENT
each .98¢
No. 8600 WASHA B L E T E R R Y
C L O T H, F O A M
FILLED ASSORTMENT. each .98¢



No. 425 IRONING SET. Includes sturdy ironing board, electric iron with chrome hood and a foam pad and silicone cover set.

OTHER IRONS AND IRONING BOARD ... 98¢ to \$2.98



No. 135 BILL DING BALANCING CLOWNS. These heavy wood clowns with their snug-fitting, interlocking notches can do gravity-defying stunts.



No. 486 PULL'N SQUEEZE FRENCH POODLE. Rolls anywhere, over any surface. Soft Cuddly vinyl playmate with turning head and voice. 11 inches high.

FEATURE SPETIAL !!!



No. 9350 TER-RACE-WARE SER-VICE SET. 28 pieces set includes — 4 simulated Corning-Ware Type pieces. Our Price \$2.37

Mfg. List \$3.00 No. 9250 TER-RACE-WARE SER-VICE SET. . . \$1.98 No. 9150 TER-RACE-WARE SER-VICE SET. . . . 98¢



No. 139 POP-UP POUNDING BENCH. Here's active fun and coordination development which enables the toddler to pound to his heart's content.



No. 476 NURSERY FRIENDS. A three piece set with lovable lamb, nursery soft ball and "poochy" the pup. Squeezable vinyl with voices.

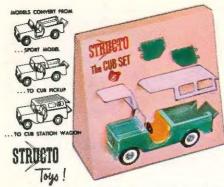


No. 203 CAMPER. Tough camper body mounted on all-steel pickup truck. $10\frac{1}{2}$ long. \$2.48



No. 204 FISHERMAN. Rampside pickup truck with boat and trailer. Overall length 20". \$2.88

No. 194 RAMPSIDE PICKUP TRUCK\$1.88



No. 350 THE CUB SET. Models convert from army cub to cub pickup station wagon. \$3.48

No.	200	ARMY	CUB					n	p	4	ø			ø		v	.\$1.88
No	250	CUR	PICKUP											4			. \$2.48
NO.	323	CUB	STATION	ı	¥	* 1	H.	U	N	(8)			*	1	•	-	. 42.00



No. 301 WRECKER. New modern cab has seat, steering wheel, side windows, rear windows and wrap-around bumper. 13" long.

\$3.88



No. 402 AUTO TRANSPORT. Includes two die-cast metal cars. Ramp extends at rear for loading and unloading. 22" long. \$4.88



No. 913 HIGHWAY BUILDER SET. Dump truck, hi' lift buildozer, sand loader and sand hopper. \$9.88

No.	300	DUMP	TRUCK							 . 6		4		.\$2.88	
No.	207	HI'-LIFT	BULLD	0	ZE	R		6			,			.\$2.88	



No. 902 AERIAL HOOK AND LADDER. Aerial ladder raises to 60° angle, extends 32½ \$7.88 inches. Truck 30″ long.



No. 401 HYDRAULIC DUMPER. Hydraulic cylinder raises and dumps body when lever is depressed. 13% inches long. \$3.88



No. 5463 HORSE VAN. Auto-steel cab and chassis. Hi-impact richly detailed plastic van. Includes stallion, mare and colt. 23½" \$6.98 long.



No. 5359 TEEPEE CAMPING TRAILER AND WAGON. Steel camper has hi-impact tent sides and tufted fold-out bed. 241/2" long. \$6.98



No. 5465 CEMENT MIXER. Scale model heavy steel. Transit-mix loads through hopper and pours down chute at project. 16½" \$5.98 long.



No. 5305 COUNTRY SQUIRE WAGON. Deluxe wagon features wood grain body trim, roof luggage and hinged endgate. 151/2" long.



No. M-91 MAGIC "8" BALL. Fortune teller really answers questions. Perfect party pepper-upper, paperweight or conversation \$1.98 piece.



No. 1602 JUNIOR DIAL TYPEWRITER. Dial is set to letter desired and machine types when corresponding letter on keyboard is \$2.98 depressed.



No. 1501 PUSH BUTTON CASH REGISTER. With generous supply of play money. Push button \$2.98 operation makes this machine just like the real models.



FEATURE SPESIAL !!!

No. 15 PEPSI-COLA DISPENSER. Container holds a full 16-oz. bottle of "Pepsi." Four miniature "Pepsi" glasses included. **Our Price** Mfg. List Price \$3.50



No. FK1000A STEEL SAFE BANK WITH ALARM. With real 2 number combination lock. Slot for \$2.98 coins from 1¢ to 50¢.

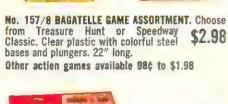




No. V-700 VISUAL COIN BANK. Made of clear transparent lucite and chrome plated steel top and bottom. Sturdy lock with



No. 673 THOROUGHBRED HORSES. This matched set is exact in the smallest detail. Stallion, mare and foal. No. 668 HEREFORD BEEF CATTLE SET\$2.98 No. 800 AMERICAN SADDLE HORSES\$1.98







No. K25A KLICKITY KLACK EXPRESS. Makes a klickity klack noise as it speeds along. Cars are loaded with removable blocks and bottles.



No. K-68 KAZOOKA. An automatic anti-tank gun. Shoots 6 times without reloading. Absolutely safe indoors or out.



No. K-21 CRAZY ROLLER PULL TOY, Six brilliant colors constantly change when it rocks, rolls and rattles along, Almost 2 feet



No. 4000 DOLLY'S OWN CAN OPENER SET. "An automatic" safe can opener with 2 cans with lids that can be removed and replaced.

\$1.98

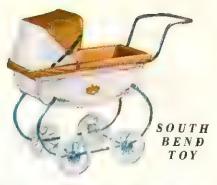


No. 101 DOLLY'S OWN DIAPER BAG SET. With magic nurser and accessories. \$1.98

No. 202 E	ELUXE	BIG	'N LI	TŢLE	DIAPER	•
BAG SE	Γ					\$2.98
No. 1118	DIAPER	BAG	SET			98¢



No. 760 DOLL STROLLER. Poly white tray, fringed canopy, and shopping bag. Molded footrest and 6" wheels. Handle 29" high. \$5.98



No. 4165 DOLL COACH. Plated tubular Duchess gear with spring action. Body lined in quilt embossed gold vinyl. Handle 24" \$9.98 high.





No. 1490 SMART NEW 2-PIECE LUGGAGE SET.

Dolly's own fashion luggage set includes a large suitcase plus medium sized round tripper.

\$2.98



No. 1135 DOLLY'S OWN GIFT LAYETTE TRAY. Includes milk bottles, diaper with safety pins, feeding bowl, saucepan, spoons, funnel, rattle, soap and tray.



No. 101MB-1 FULL PANEL DOLL CRIB. Animal decal and 4 colorful spinning ABC blocks. Drop side feature. 25½" long. \$9.98 Mattress and bumper.



J. & J. NOVELTY CO.

No. 308 DOLL COVER AND PILLOW SET. Complete with plastic mattress and crepe sheet.

Mattress 21" long.

No. 301 DOLL CARRIAGE COVER SET.

No. 201 DOLL CARRIAGE COVER SET\$1.98
No. 111P MATTRESS AND PILLOW SET\$1.49



No. 4791 BARBIE AND KEN'S HOT ROD. Has clearview windshield, bucket seats, large drag race wheels on rear. 18" long. \$7.98 (Dolls not included)



No. 4718 BARBIE SPORTS CAR. All poly body with chrome-like accessories and fittings. \$5.98



No. 900-1 CANOPY DOLL BED. Lovely walnut finish on hardwood. Canopy and spread in \$12.98 early American pattern with ruffle. 26" \$12.98 long.



No. 5718 NEW BORN BLANKET BABY. With pet magic disappearing-milk bottle. Rooted pixie style hairdo. 18" tall. \$4.98





FAB-LU

No. 1760 "BABS" DOLL. Comes with bathing suit, separate shoes, handbag, sun glasses, panties, dog and doll stand. No. 18-19 ASSORTED DOLL CLOTHES....each .98¢



No. 557 BARE SKIN BABY, 16" all vinyl baby, fully jointed specially molded with swivel waist to assume infant crawling position. With white fleece rug.



All vinyl, full Jinted drink and wet dolls. Choose from a variety of party dresses and hair styles. Our Price—each Mfg. List Price-each \$4.00

FEATURE SPECIAL !!!



No. 9202 ASK ME A QUESTION DOLL. Push button doll will answer yes or no. Drink and sales will answer yes or no. Drink and moving \$3.98 wet doll with rooted hair and moving eyes. 12" tall.



No. A-1900 ASSORTMENT OF TODDLERS. All vinyl, fully jointed, toddlers with sleeping eyes, assorted hair styles and colors.



No. 711 16" BUMPKINS BABY—"THE LIV-ING DOLL." Activated electronically by concealed battery in doll's wonder bottle. She moves her head, arms, legs and body.

\$14.98





No. 911-4 21" BLABBY DOLL WITH MOVING MOUTH. Squeeze tummy and mouth moves up and down as Blabby speaks baby-talk. Rooted pixie hair. \$9.98

Uneeda



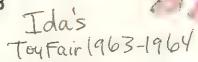
No. 610 LIFE-LIKE BABY CANDY. With complete layette. A drink and wet doll with rooted \$5.98 hair and sleeping eyes.



\$4.98



Dell Ca, Inc.





EEGEE DOLLS



No. 4427-29 AS-SORTED 14" PAT-TICAKE DOLLS. Squeeze her tummy and doll will gurgle and clap hands. Sleeping eyes and pixie hair. each

EEGEE DOLLS





 No. 1342
 Dr. Kildare Medical Kit
 \$1.98

 No. 1742
 Tammy Nurse Medical Kit
 \$1.98

 No. 1362
 Dr. Kildare Medical Kit
 \$2.98

 No. 1762
 Tammy Nurse Medical Kit
 \$2.98

 No. 1332
 Dr. Kildare Kit
 98¢

 No. 1732
 Tammy Nurse Kit
 .98¢



No. 2268 COMBAT OIL PAINT ASSORTMENT. Prenumbered jumbo size canvases. 14 vials of Paint and Brush. By HASBRO \$1.98



No. 1968 JR. MISS COSMETIC ASSORTMENT. Vanity accessories, bubble bath, a wealth of good grooming items. \$1.98



No. 6134 GOLDEN NUGGET BINGO. Clear plastic cage that tumbles the numbered-lettered balls. Ejects one at a time. \$2.98



No. 1934 HAIR DRYER

SET. Complete with carrying case. Battery operated blower, blows safe, cool air (Batteries not included) \$3.98



No. 1543 NECCHI SEWING MACHINE SET. Toy Necchi sewing machine, carrying case, dresses, material, needle, thread and scissors.

By HASBRO



No. 7147 MAGIC-PUFF CHOO CHOO. Delightful pull toy. Bobs a safe plastic ball aloft as it chugs along.

By HASBRO

\$3.98



No. 5184 ENSIGN O'TOOLE NAVY BLINKER SET.
Two sturdy lights have camera style shutters, finger trigger action.
\$3.98











No. 6131 DELUXE TREASURE CHEST OF GAMES. Includes every conceivable game favorite. \$2.98

No. 6120 TREASURE CHEST OF GAMES\$1.98



No. 9602 FRANKENSTEIN HORROR TARGET GAME.
Young folk let off steam by smacking the monster with 3 safe styrofoam balls.

By HASBRO

S1.98



No. 1440 HURDY GURDY. Compose your own tunes on music roll or use melodies supplied. \$9.98

Colorful gift box.

By HASBRO



No. 50 YELLOW PLAID LUGGAGE SET. 5 piece top quality all vinyl with contrasting lining \$4.98 and matching handles.



No. 6212 SILHOUETTE TEA SET. All pink styrene plastic set with black silhoutte of girl in swing, 28 pieces.

No. 6211 SILHOUETTE TEA SET. 14 pieces. . 98¢ No. 6213 SILHOUETTE TEA SET. 40 pieces. . \$2.98



No. 3450 BARBIE AND ME DRESS UP SET. Includes No. 3450 BAHBIE AND ME STEED WITH 3 piece dresser set, vanity table with \$1.98 sories.

No 4760 BARBIE PRETTY UP TIME 980



No. 6113 FANTASY TEA SET, Unbreakable poly plastic pieces in apricot color with fruit \$2.98 design on metal plates and saucers. No. 6111 FANTASY TEA SET 98¢ No. 6112 FANTASY TEA SET\$1.98



No. 6330 CHANGE ABOUT PAPER DOLL HOUSE. Arrange full color rooms and roofs into many different houses. Decorate rooms \$2.98 with furniture and accessories,

No. 6350 ASSORTED ROOMSeach 996



FEATURE SPECIAL !!!

No. 6033 BAKING MIX SET. Contains Swans D cake mixes and union chef mixes. Oversils to make loaves, muffins, cake and

Our Price \$2.37

Mfg. List Price \$2.98 No. 6022 BAKING MIX SET,\$1.98



No. 283 PLAY WIGS. Set of 3 realistic vinyl wigs. Be a blonde, a redhead or brunette. \$1.98 Change your hair style in a jiffy.



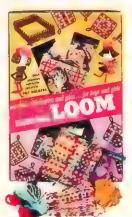
No. 300 BARBIE AND MIDGE FASHION WARDROBE

CASE. Molded insert holds 2 dolls, clothes and accessories. 17½" long.

No. L-4100 ACTIVITY ASSORTMENT. Four sets to choose from-Hat and Braid, Beadplay. Flannel Board and Paperplay.



No. 560 ROYAL BEAUTY BATH. Good grooming set with vari-colored molded flower soap. Bubble bath and towels.



No . 602 ADJUST-ABLE METAL WEAVING LOOM. Set contains one loom that adjusts from 4" to 7". and four packages of loopers in assorted colors.

No. 600 ADJUST-ABLE METAL WEAVING LOOM.

DAVIS



No. 352 FRIED MARBLES. The newest Jewelry creation. Make attractive gifts for family \$2.98 and friends.

No. 351 FRIED MARBLES\$1.98 No. 350 FRIED MARBLES 98¢



No. 1324 FOAM STUFFED CUDDLE ASSORTMENT. Choose from sleepy kitty, sleepy pup, fawn or tiger. Kitty comes in pink or blue. each



THE RUSHTON COMPANY

No. 1332 VINYL FACE ASSORTMENT. Hand painted vinyl faces. Choose from standing dachshund, lion, poodle or dog. each



No. 188 ROLL ABOUT PUSH TOY. A 7" clear Plastic ball containing a spin-around plastic clown who does tricks while the ball is pushed. \$1.98

No. 1342M MUSI-CAL ANIMAL AS-SORTMENT. Choose from pup, kitty and tiger in crouching positions or cuddle bear. Swiss music boxes.

\$3.98 each



No. 1282-5 SIT-TING POODLE. Made of extra long pile bright rayon plush in white, grey and black. Black plastic eyes and pompom nose.



No. 1274-5 PILLOW DOLL. She wears a wide flowing pink plush dress designed to hold gloves, handkerchief, pajamas, etc. With zipper.



No. 406 MUSICAL KOO-KOO. Music box plays hands rotate and the koo-koo bird

No. 505 BUSY BOX. There are ten activities built into one toy \$4.98
No. 805 MUSICAL BUSY BOX. \$7.49



No. 302 WAGON AND IMAJUNATION BLOCK SET. 13" plastic wagon with removable sides, plus a 24 piece block set. No. 301 IMAJUNATION BLOCKS.\$1.98



No. 2 STAX BUILDING SET. Magic grip clip builds action models that roll on wheels. \$2.98

No. 1 STAX BUILDING SET.\$1.98 No. 3 STAX BUILDING SET.\$4.98



No. 8104 ANIMALS THAT LIVE IN A BARN. Animals can be backed into their own stall simply by matching the shape of the animal with shape of stall.



No. 8251 BETSY McCALL FASHION DESIGNER, Electric drawing set for designing school, party, sports and accessory wear. No. 8252 CUSTOM STYLING SET FOR BOYS. . . \$7.98



No. 542 ASTRO LAUNCH—SPACE RACE GAME. Beautifully designed metal playing board with plastic dome. Individual controls for each player. 17" x 17".



No. 611 TRAFFIE CONTROL. Mechanical wind-up cars are controlled on the board with four hand-operated levers. 19½" long. \$3.98



No. 575 CARNIVAL SHOOTING GALLERY. The rabbits revolve and the ducks swim along by means of wind-up mechanism. Dart gun with 4 safety darts. 17" wide.



No. 690M BOBTAIL "T" CLASSIC HOT ROD. Anyone will take pride in constructing this unique "show and go" type model. Electric Motor included. 16" long.

Our Price Mfg. List Price \$10.00



No. 2-495 MINI-CHOO-CHOO SNAP TRAIN. Motorized engine with forward and reverse, Figure 8 layout. With extra play engine and secret message car. \$4.98



No. 516 DOLPHIN CARGO SHIP. Completely assembled. Electric powered for use in water and semi-concealed wheels for manual use on land. 27" long.



No. 185 P-63 KING COBRA. A ready to fly airplane. Powered by all-new Hot Shot 20,000 rpm s12.98 engine. Pilot ejects from cockpit. Wing-span 22½".

No. 602 ACCESSORY KIT\$2.98





No. 902 DUMP TRUCK. Heavy bodied metal truck with dual rear wheels and movable tailgate. 11" long. \$2.98



No. 926 METAL TOW TRUCK. Hook is operated by crank on right. Brake on left holds hook in place when towing, 12" long. \$3.69



No. 52 AIRCRAFT CARRIER SET. Set includes 4 airplanes, automatic pistol with leather holster and belt, pilot wings and 2 hero metals.

No. 495 NAVY FIGHTER BOMBER\$1.98



No. 966 FLAT BED TRUCK WITH SHOVEL. Deep tread white wall tires on cab. Shovel moves on rubber treads, 20" long. \$5.98



No. 555 TRU-ACTION ELECTRIC BASEBALL GAME.

All the thrills of professional baseball are now concentrated in this brand new game.

\$6.98



No. 525 TRU-ACTION ELECTRIC HORSE RACE. All race winners are unpredictable. Brand new racing surface provides a fast track.

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No. 500 TRU-ACTION ELECTRIC FOOTBALL GAME. The players run, block, tackle, fumble and pass, reproducing realistically offensive and defensive strategy.



No. 250 RING-A BELL BASKETBALL SET. For use indoors or outdoors. Bell rings each time basket is made. Hoop is 12" in diameter.



No. 590 MICKEY MOUSE ELECTRIC TREASURE HUNT. The unique stop and start action of this game provides exciting fun for youngsters.



No. 800 "TABLE TOPPER" POOL TABLE. Sturdy steel frame is completely rubber-cush loned. Smooth operating ball return and tray. 30" long.



No. 305 BIDDY BASKETBALL. 25" x 40" sheet plastic court. Two spring flippers and 2" \$2.98

No. 205 MINI - BASKETBALL GAME\$1.98



No. 551 STANLEY CUP HOCKEY GAME. Hockey players with realistic sticks that can \$17.98 shoot lift shoots. Complete hockey action, 36" long.



No. F\$900 FOOTBALL UNIFORM SET. Includes cotton twill pants, cotton jersey, shoulder pads and football heimet. \$9.98

No. 3000 FOOTBALL HELMET WITH FACE
QUARD\$2.98

No. 286 GAME BOARD. 27" x 27" reversible board with chrome frame and plastic corner legs. Crokinole on one side and 5 popular games on the other.



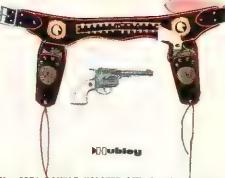
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No. SK-800 G BAS-KETBALL AND GOAL SET. Official size and weight new gold basket ball. With hoop and net.

No. OB-952-VG GOLD BASKET-BALL\$1.98



No. 701 STEER HEAD COWBOY HAT. Made from 100% new felt. Colors - black, Red. Rust and Green. Sizes - small, medium and large.



No. 6351 DOUBLE HOLSTER SET. Genuine leather, metal stars and spots, raised horseheads, leather leg ties and tubular pockets. 12 bullets.



No. 6332 DOUBLE HOLSTER SET, Genuine leather, tubular pockets, 6 bullets and embossed with screening. Russet with red and black screening.





No. 640 COMBAT MILITARY PLAY SET. Authentic scale models, with many movable parts & featuring tanks, trucks, jeeps, guns, landing craft and 30 soldiers. Our Price Mfg. List Price-\$5.00



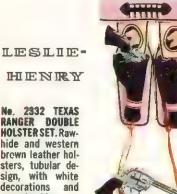
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No. 5632 "THE DAKOTAS" WESTERN SET. With No. 5632 Tine unnorms genuine leather holster set, 50 shot \$5.98 lever, flip action rifle, canteen, badge and cap shooting derringer.



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No. 5431 COMBAT OUTFIT. With 50 shot tommy gun, leather holster set with 50 shot automatic, helmet, grenade and rubber trench knife.



HENRY

Ne. 2332 TEXAS RANGER DOUBLE HOLSTER SET. Rawhide and western brown leather holsters, tubular design, with white decorations and cross-buckles.



McKINNOX

No. 1600 SMALL FRY DOUBLE HOL-STER SETS. 6 different styles to choose from. Beautifully gift boxed. For ages 1-4 years.

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No. 1000 U.S. INVADER SET. With six-in-one convertible gun, helmet, hand grenade, mess kit and canteen. No. 333 COMBINATION GUN\$3,98

No. 135 CAP-SHOOTING HAND GRENADE 98¢



No. 8043 LARGE DOUBLE "SPITTIN" IMAGE" HOL-STER SET. Genuine tooling saddle and western buff leather holsters and belt. \$4.98 No. 8042 MEDIUM DOUBLE "SPITTIN' IMAGE" HOL-STER SET. \$3.98 No. 8040 SMALL DOUBLE "SPITTIN" IMAGE" HOL-STER SET.\$2.98



No. 1913 SKEET GAME. Safe, indoor shooting fun. Skeet house flings flying targets at COOR touch of pneumatic release.

No. 894 50 cal. CORKBALL REPEATER RIFLE. \$7.98 No. 694 "SPITTIN" IMAGE" SMOKE-BANG RIFLE \$4.98



No. 951 DOUBLE BARREL CORKBALL SHOT GUN. Big 31" gun shoots corkballs with bang

931 DOUBLE BARREL CORKBALL SHOT GUN. 660 RICOCHET AND SMOKE PLAY RIFLE. With ricochet whine, loud bang & smoke 960 AUTOMATIC SMOKER RIFLE. \$2.98



No. 135 DISNEY XYLOPHONE. With felt-cushioned notes for rich, harmonious tones. Colored notes for every play. 13" long.

No. 110 DONALD DUCK XYLOPHONE.\$1.98



No. BS-12 TOY PIANO. This beautiful blue piano has 12 keys. Sturdy wood construction with screw in legs. 8" wide.

No. BS-20 20 KEY PIANO. \$3.98



No. 6330 WALNUT SPINET PIANO WITH BENCH. With 30 plastic keys and 2½ full oc-\$19.98 taves. Colored key chart and colored \$19.98 music book. 20" wide. 18" high.
No. 6337 37 KEY SPINET PIANO WITH BENCH \$29.98

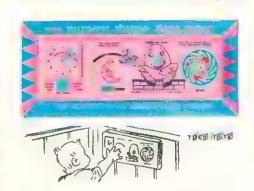


No. 603 2 SPEED PORTABLE PHONOGRAPH. Plays all 78 and 45 rpm records. Sturdy portable \$14.98 cabinet with molded plastic handle.

No. 101 4 SPEED AMPLIFIED PHONOGRAPH. \$24.98







No. 166 NURSERY RHYME FUN BOX. A child can spin, push, slide, pull and turn different components of this activity toy. 14" \$1.49 long.



No. MJ100 MAGNAJECTOR. Magnifies pictures in color or black and white. Projects pictures to 4 feet wide. U.L. Approved. \$7.98

No. MJ102 DELUXE MAGNAJECTOR\$9.98



No. 70 ROY ROGERS GUITAR. Comes with six wire and nylon strings and shoulder cord. Handsomely decorated. 30" long. ... \$3.98
No. 79 PALOMINO PONY 4 STRING GUITAR. ...\$2.69



No. PD750. PLAY DOH FORGE PRESS. With one can of Play Doh and 3 sets of matching molds to make farm animals.

No. PD850 DELUXE PLAY DOH FORGE PRESS. \$5.98



No. PD900 PLAY DOH FUN FACTORY, JR. An extruding toy of durable plastic with 3 small cans of Play Doh. 10 different modelling shapes.

No. PD650 MASTER PLAN FUN FACTORY SET. \$4.98



No. PD725 PLAY DOH JEWELRY MAKER SET. With four sets of matching molds, 130 jewelry fittings and one can of Play Doh.

No. PD259 PLAY DOH FOUR PAK.98¢



No. 866 DELUXE SERVICE STATION. Metal station features roof parking, two elevators, modern poly cars, plastic pumps, accessories and attendants. 25" long.



No. 6200 KENNELS TRUCK. Complete with miniature collie, boxer, bulldog, springer, scottie, greyhound, eskimo husky, dachshund, terrier, retriever, poodle and police dog.



No. 5800 FORD ECONO VAN. Steel construction throughout. Features doors that work, trailer hitch, white sidewall tires and chrome hub caps.



No. 6300 HORSE VAN. Has hinged tailgate and side ramps. Comes with a full complement of thoroughbred mares and colts. 23½"

Our Price Mfg. List Price \$8.00



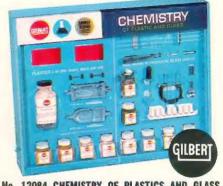
No. 398 TOOL BELT SET. Including hammer, screwdriver, pliers, flashlight, folding ruler and roll of friction tape. \$3.98

No. 199 SMALL FRY TOOL BELT SET \$1.98 No. 97 SMALL FRY LINEMAN TOOL SET 98¢



No. 10181 ERECTOR SET. Build models like action helicopter, airplane ride, battery-operated trucks and hundreds of action \$10.98 models.

Other sizes available from \$2.98 to \$22.98



No. 12084 CHEMISTRY OF PLASTICS AND GLASS.
Make dozens of exciting glass and plastic objects. Chemicals and apparatus in steel box.

\$9.98

Other chemistry sets available from \$4.98 to \$23.98



No. 13136 MiCRO-PROJECTOR SET. Several people at once can see magnified image on \$19.98 frosted screen where it may be traced \$19.98 or analyzed.

Other sets available from \$6.98 to \$24.98



No. 5165 BATTLEFIELD ARMOR SET. Set includes 26" bazooka gun, three harmless missiles, 14" turret swiveling tank and combat helmet.

No. 3010 BAZOOKA AND MISSILES\$2.98



No. 920 H.O. PASSENGER TRAIN SET. With diesel locomotive. (Battery Powered) vista dome coach and observation car. Train operates forward and reverse.



No. 940 HOT ROD RACING SET. Each car is battery powered. Cars change lanes in midrace. Control gate included. \$4.98



No. 980 ELECTRONIC RACING AIRPLANE SET. Each plane has its own motor and propeller unit which causes the planes to race around the center tower.



No. 249 TICKER TAPE GAME. Closely follows the actual operation of the stock market. \$5.98 Entertains as many as 8 players.



No. 111 TRIPOLEY DELUXE. Combines hearts, poker and michigan rummy into an all-year favorite for adults and teen-agers. \$1.98

No. 225 TRIPOLEY CROWN.\$3.49



No. 165 BAS-KET. Real basketball in miniature. Mechanically controlled levers throw the ball at the basket. \$4.98



No. 278 GAME-A-ROLA. Comes with 2 rolls of plastic coated games to play, wipe-off and play again. Crayons and eraser cloth included.

No. 277 COLOROLA PORTABLE RE-COLORING BOX.



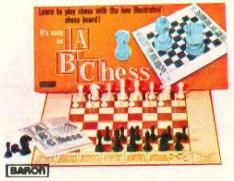
No. 6167 GIMMICK BOX. Contains many activities for hours of fun featuring peg board, wipe-off board and change about animal board.



No. 6166 JUMBO STENCILS. Set contains 8 thick animal stencils, box of crayons, pencil, 48 sheets of plain paper and 6 sheets of colored construction paper.



No. 6158 BLUE BELLE PAPER DOLLS. Four 10" diecut dolls have 66 High-fashion costume pieces to cut out and press on. \$1.98



No. 4040 ABC CHESS. You can learn while you play as all moves of the individual chess pieces are clearly illustrated on playing board.



No. 853 SHOOT 'EM DOWN SOLDIER SET. Set contains ten soldiers, two press'n pop cannons and four safe "pop" corks. \$2.98



No. D670 BOOK CASE GAME ASSORTMENT. Educational Games for busy young minds.
Choose from Play Cards, Picture Dominoes or Picture Word Matchums.



No. 460 CANDID CAMERA GAME. With hundreds of built-in surprises as players try to discover where their opponents have hidden Candid Cameras.



No. 290 SHARI LEWIS PARTY GAMES. Contains all the props for hours of party stunts, a happy birthday record, and take home prize awards.



No. 344 BIG DIG. The miniature digging toy for indoor and outdoor play. Has genuine HO gauge scale model construction toys. Play tray 171/2" long.



No. 308 GIFT CRAFT. Youngsters will love to lace and make these wonderful gifts—a desk caddy, picture frame, pencil holder and letter holder.



No. 360 SKETCH-O-MATIC. As you move the remote control stylus, lines appear like magic on the plastic screen. Disappears by "magic eraser."



No. 580 NAME-0-MATIC. Easy to use by dialing the letters you want. You can make professional style name plates with raised letters on metal foil.



Choose from Round the Clock, The Big .98¢ Shoe, Four Puppy, Kittens and Cats, Big Counting or Big ABC. each



No. 2 x 6 ASSORTMENT OF LEARN AND PLAY BOOKS.



No. 314 TURKEY SHOOT TARGET GAME. Shoot bot-

tles, birds or clay pigeons off board suspended between two barrels with soft and safe plastic pellet.



No. 180 BEN FRANKLIN CASH REGISTER. Handsomely finished in heavily embossed rich antique gold, accented by black \$3.98 keys. Made of durable metal. 71/2" high.



No. 64955 NATURE FLASH CARD ASSORTMENT.

.98¢

each

Choose from prehistoric animals, fishes,

birds, mammals and reptiles. 48 3"x6"

full color cards in each set.

No. 402 12" DART BOARD. Two-sided dart board with six metal darts. Comes with bracket to hang on the wall. No. 400 18" DART BOARD.\$3.98



No. 333 NURSERY BIRDS. Seven different brightly colored birds to flutter over crib or carriage on unbreakable nylon thread.



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